- c. Session cookies collect information on a particular period of browsing and expire at the end of your browsing session.
- d. Google Analytics is a third-party web analytics tool that allows us to improve our website based on trends and general information. Individual visitors to our site are not disclosed. Google Analytics uses cookies to collect this information.
- e. Cookies will only be used with your consent. Your internet browser may also allow you to change your personal cookies settings in the "preferences" menu.

## VII. Your Rights and Choices

## a. Marketing

- i. You may opt-out of receiving messages and promotional materials by sending a message to *info@gstnd.com*. You may still receive service and support messages as well as disclosure statements required by law.
- b. Correction and Erasure
  - i. You have the right to correct any personal information GSTND collects that is inaccurate or incomplete. If you make a request to us to correct data that you cannot correct yourself, you must clearly detail the information and why it is inaccurate or incomplete so that we may best determine if a correction is required.
  - ii. GSTND strives to retain and process your information for only as long as necessary. In some circumstances, you have the right to request that GSTND erase personal information that we collect. Please provide a detailed explanation for the reason of the request so that we can determine if there is a valid reason for erasure.
- c. Access and Portability
  - i. You have the right to know what personal information GSTND collects and to access said information. Upon request, GSTND will provide a copy of such personal information.
- d. Withdrawal of Consent and Objection of Processing
  - i. You have the right, in certain circumstances, to object to the processing of your personal information. This includes automated decisions that have impacted you. Please provide a detailed explanation for your request so that we can best determine if GSTND should stop processing your data for that purpose.
  - ii. You may withdraw your consent at any time in circumstances where GSTND relies on your consent for the processing of your personal information. You may object to the processing of your personal information when that processing is based on GSTND's legitimate interest rather than your specific consent.

## VIII. EU Data Processing, Retention, and Transfers

If GSTND sends personal information from the European Economic Area (EEA) to a country not in the EEA, GSTND will ensure that the data is properly protected. These transfers will be pursuant to the GDPR Commission's standard international data transfer contractual clauses.

## IX. Childrens' Privacy